

Digital Expressions From 123Greetings.com Serve As Modern Means To Share The Spirit Of Eid ul-Adha With Loved Ones

Sub-heading: Beautiful digital expressions consisting of religious blessings, spirit of Eid and greetings for friends, family and business contacts, offered by 123Greetings.com enables sharing the spirit of [Eid ul-Adha 2013](#).

New York, NY, Oct 11, 2013: [Eid ul-Adha](#), celebrated by Muslims across the world, is signified by submission to the will of Allah and sharing of sacrificial meat with family, friends and the poor. The festival involves offering prayers, a feast with family and celebrations in the community. All these form part of the bigger picture which is gratitude and devotion to Allah. What is perhaps one of the most significant aspects of the festival is the sharing of the tale of Ibrahim (Abraham) to understand the essence of the festival.

It may be useful to engage children, family, and friends, on many platforms, including modern ones, to successfully ascertain a firm sense of gratefulness and reason for [Eid ul-Adha celebrations](#). In order to do so, messages for this holy festival can be shared with loved ones both near and far via [digital expressions](#). In 2012, over 141,000 wishes were sent to loved ones from 123Greetings.com. This year the numbers are projected to be more as 123Greetings.com is offering a unique collection of Eid ul-Adha ecards, tastefully designed for users.

Arvind Kajaria, Founder of 123Greetings.com, says "I wish Eid Mubarak to all Muslims. For this meaningful festival we are targeting to help connect millions of people with friends and family through our [ecards featuring Allah's blessings](#), spirit of Eid and greetings for family and friends. More than numbers the idea is to enable sharing the legend of the festival and messages with the next generation using contemporary ways which might have a distinct appeal to people adapting to the digital era."

The collection of over 235 Eid ul-Adha ecards is spread across eight categories, for users to choose from.

About 123Greetings:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 39,500 ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Facebook App and Mobile Website catering to users on social media and on mobile respectively. Its Connect feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It has also introduced 123Greetings Studio, a unique platform for artists, to upload and monetize their own ecards.

For details, visit [123Greetings.com](#)